

TOURISM IN ARLINGTON, VIRGINIA

Key to Our Growing Economy

Tourism is one of the leading industries in Arlington County, an important source of tax revenues and a key economic development tool. Arlington's hospitality community serves the traveling public, enhances the quality of life of area residents, and helps produce growth in other sectors of our economy. As the primary gateway for attracting Washington, D.C.-area visitors into Virginia, Arlington has been the Commonwealth's #1 county for tourism economic impact since 2009.

Tourism in Arlington is comprised of diverse businesses – local and national, small and large:

- Hotels
- Stores
- Restaurants, Bars and Night Spots
- Transportation Companies
- Service Providers
- Events
- Attractions
- Arts Organizations
- And More!

More than **6 MILLION** visitors to Arlington spent nearly

\$3.1 BILLION

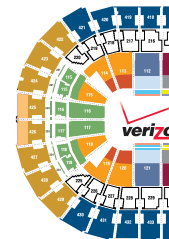
in 2015. That's equal to **4 years'** attendance at the University of Virginia for nearly **26,000** in-state students.



Each Arlington visitor spends an average of **\$207** per day. A family of four would spend nearly **\$1,700** on a weekend visit.



Tourism accounts for nearly **26,000** jobs in Arlington.



This is enough people to fill Verizon Center nearly **1 1/2 times** with annual payrolls totaling more than **\$970 million**.

TAXES\$

Tourism generates visitor taxes, creating revenue for County and Commonwealth needs.

- Nearly **\$86 million** in local taxes
- Nearly **\$115 million** in state taxes



Without these revenues, each Arlington household would spend an additional **\$1,970** annually in local and state taxes, which is equal to more than **60 bags** of groceries.